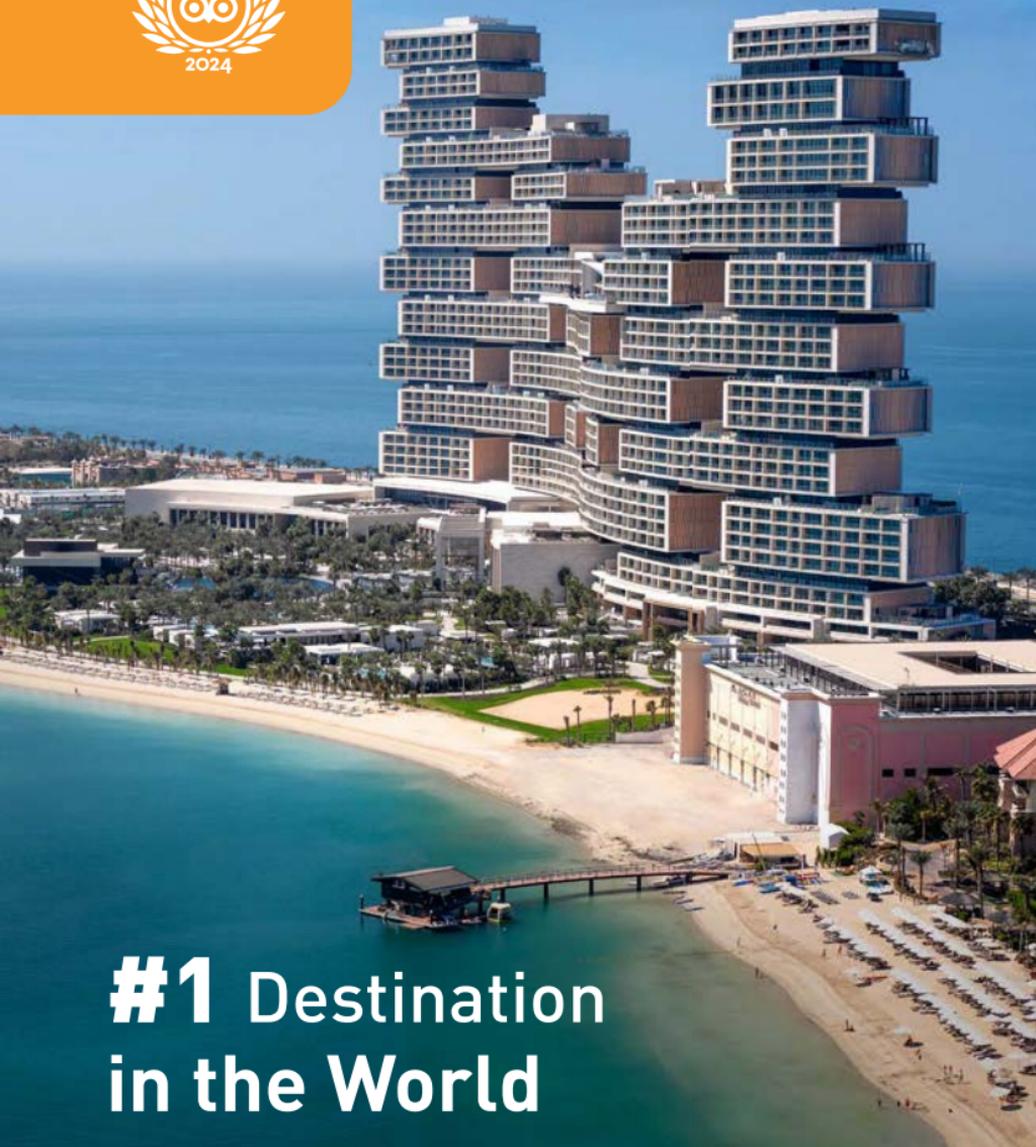


Tripadvisor
Travellers'
Choice Awards
Best of the Best



دبي



#1 Destination
in the World



CITYGUIDE

2024 EDITION



WELCOME TO DUBAI

Where dynamic contrasts meet
endless possibilities.



دبي

With its unparalleled coastline, beautiful desert and magnificent cityscapes, memories are just waiting to be made in Dubai, Tripadvisor's most popular destination in the world, for the third year in a row.

Embark on the holiday of a lifetime as you delve into living history by the creek, journey up the world's tallest tower, relax on golden beaches, experience record-breaking theme parks and enjoy some of the most spectacular shopping and dining on the planet.

Let's explore.

THE TIMELINE

1958



HH Sheikh Rashid bin Saeed Al Maktoum becomes the Ruler of Dubai

1985



Dubai's flagship airline, Emirates, is launched

1971



Dubai joins the other emirates to form the United Arab Emirates (UAE)

1833

The Al Maktoum tribe establishes the fishing settlement of Dubai

Pearling and maritime trade begin to flourish

1892

Oil is discovered in Dubai, attracting foreign trade and boosting the economy

1966

1940



Dubai World Trade Centre, the city's first skyscraper, opens

1979



A Brief History of Dubai

2003



Dubai is recognised by the World Bank and IMF as a financial hub

2022



Museum of the Future opens to reveal how the world could evolve

2010



Burj Khalifa becomes the tallest building in the world

2023



Expo City Dubai hosts COP28, the global summit to tackle climate change

HH Sheikh Mohammed bin Rashid Al Maktoum becomes the Ruler of Dubai

HH Sheikh Maktoum bin Rashid Al Maktoum becomes the Ruler of Dubai



1990



2006

Dubai hosts Expo 2020, the first World Expo in the region



2021



THE ESSENTIALS

To help you hit the ground running the moment you arrive in Dubai, here's all the information you need to know.



Currency

The UAE currency is the dirham (AED/Dhs)
US \$1 = AED3.67



Visas

Citizens of 70+ countries are eligible for visa on arrival, while GCC nationals enjoy visa-free entry to the UAE.

Transit visas (48 to 96 hours) are also available to all passport holders. See the latest visa information on visitdubai.com



Stay connected

Electricity: Power supply is 220/240 volts. Sockets are compatible with UK-standard three-pin plugs. For US equipment, use a 220V to 110V transformer.

Phones and Wi-Fi: The country code for the UAE is +971. Tourists get a free prepaid SIM card from telecom operator du at the airport, while free Wi-Fi is widely available across the city – even on the beach.



Health

If you are travelling with prescribed medication, bring your doctor's note with you. The Rashid, Latifa and Dubai Hospitals offer free emergency services.

Important numbers to know:

- Police – 999
- Ambulance – 998
- Fire Department – 997
- Coastguard – 996



Weather

Enjoy year-round sunshine in Dubai. **Average temperatures are around 23°C in winter and 41°C in summer.**

OUR TRADITIONS

Arabian culture

Dubai's famed hospitality stems from our inherent values of integrity and respect. Islam is the official religion here, and it plays a significant role in the city's culture. Pay a visit to Sheikh Mohammed bin Rashid Al Maktoum Centre for Cultural Understanding (SMCCU) in the heart of old Dubai to learn more about our customs and traditions.

National dress



Women

Emirati women wear a long, loose black coat called an *abaya* over their clothes and cover their hair with a headscarf (*hijab*) for cultural purposes.

Some women also choose to wear a face veil known as a *niqab*, or a traditional face mask worn over the nose known as a *burqa'a*.



Men

Men wear a long tunic known as a *kandoora*, often with open-toed leather sandals.

The *ghutra* head-dress may also be worn, which was originally used to protect the face from the desert environment. The black rope that sits on top of the *ghutra* is called an *agal*.

Did you know?

There are more than 200 nationalities living and working in the UAE

Dubai demystified



ISN'T IT REALLY EXPENSIVE?

Dubai caters to all budgets with affordable hotels, restaurants and activities, and free parks and beaches



IS ALCOHOL AVAILABLE?

Non-Muslim adults aged 21 and over can drink alcohol in licensed hotels, establishments and restaurants across **Dubai**



CAN WOMEN DRIVE THERE?

Our culture holds women in very high regard. Both men and women can drive in **Dubai** to their hearts' content



IS IT OKAY TO HOLD HANDS?

Yes, but visitors are advised to refrain from dramatic displays of affection while in public

What can I wear?

Dubai is a cosmopolitan city that is a melting pot of diverse cultures and religious faiths. All attires are generally acceptable, although there are a few general guidelines to follow:



Swimwear is fine while at the beach and pool, but not appropriate in areas such as business districts and shopping malls.



When you're out and about, especially in summer, make sure you are protected from the sun.



It is advisable to dress conservatively when visiting historical areas and cultural sites.

DUBAI SIGHTSEEING & ATTRACTION PASSES

Unlock huge savings with pre-paid access to top attractions, tours and activities. Choose from the available attraction passes below.

Dubai Pass

Experience all that's possible in Dubai for less, with the Dubai Pass. With 48 must-visit attractions and activities to choose from citywide, you can create your own tailor-made Dubai experience, choosing from a wide variety of things to see and do. Each pass offers unbeatable value and convenience – there's no need for cash or a pocketful of tickets. Simply present your pass and you're in.

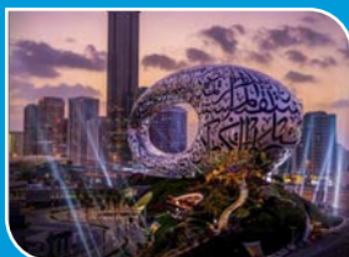
How it works

1. Pick & Choose: Select the pass of your choice and the attractions you'd like to visit
2. Show & Go: Present your card or iPass at entry or when booking
3. Enjoy & Share: Tag **#DubaiPass** and share your experiences with family and friends



DUBAI FLEXI ATTRACTIONS PASS

SAVE UP TO 40%



DUBAI SELECT ATTRACTIONS PASS

SAVE UP TO 50%



DUBAI UNLIMITED ATTRACTIONS PASS

SAVE UP TO 60%

SCAN FOR MORE DETAILS



DUBAI
PASS



GO DUBAI
PASS

Go Dubai Pass

Enjoy even more flexible savings with the Go Dubai Pass. With access to more than 45 of the emirate's most loved destinations and activities, you have more control to curate a perfect holiday experience that's gentle on the wallet. Say goodbye to multiple cash transactions and keeping track of different tickets – you just show your digital pass and enjoy the experience.

How it works

1. Pick & Choose: Once you've purchased your pass, it's ready to use
2. Download & Go: Add your pass to the Go City app and start exploring
3. Enjoy & Share: Tag **#GoDubai** when you share your experiences on social media



ALL-INCLUSIVE PASS



EXPLORER PASS



BUSINESS TRAVELLER

Positioned at the nexus of the East and West, **Dubai** is a futuristic hub for global trade, attracting travellers who aspire to bring positive change to global markets.

VISIT



Warm welcome

Emirati hospitality is legendary. Rooted in ancient Arabian customs, where desert travellers were welcomed with open arms, this tradition lives on today and is reflected in exemplary standards of service.

Flights

Dubai is easily accessible from around the world, with one-third of the globe's population able to reach the city within four hours, and two-thirds less than eight hours away.



Visa ease

Many nationalities enjoy visa-free entry to the UAE, while others are eligible for visas on arrival or transit visas, making Dubai one of the easiest places in the world to host meetings and events.

Activities

With new places to visit every season, you'll never get bored. From record-breaking theme parks and popular malls to special desert safaris and golfing retreats, follow your own beat.



VISIT



Food

The city is home to thousands of restaurants, from fine dining to budget bests. Whether you're craving a specific cuisine, innovative flavours or fresh fare, you'll find it all in Dubai.

Top hotels

Dubai has a diverse range of hospitality offerings, from five-star luxury in iconic hotels to lifestyle options at trendy precincts. There's a great mix of international and homegrown brands, so take your pick.



Stay connected

Every visitor receives a free prepaid SIM card on arrival at the airport and fast, convenient Wi-Fi is also available at many of Dubai's top sights and attractions. Simply sign up and surf away.

Did you know?

Dubai ranked first in the region and 8th overall in the Global Power City Index 2023.







Relocate to Dubai

Home to a multicultural population from across the globe, Dubai is one of the world's best places to live and work. A number of new residency programmes have launched recently, aimed at attracting the best and brightest, including remote workers, investors, entrepreneurs and specialist talents.



Work remotely

The one-year virtual working programme lets you live and work by the beach. You'll have access to all the standard services residents benefit from, including telecoms, utilities and schooling.



Invest today

Start a business or invest in property in Dubai and you can apply for five- and 10-year residency visas. As part of the new Golden Visa programme, expats can live, work and study in the UAE without the need of a sponsor.



Safety first

Did you know that the United Arab Emirates is globally-recognised as one of the safest cities in the world? It's easy to feel instantly at home in Dubai, making it a great choice for families.



Languages

Dubai is home to hundreds of nationalities and both Arabic and English are spoken across the city. As you spend more time here, you're very likely to hear Russian, Tagalog, Hindi, Urdu, Portuguese and many other languages.



Hosting the world

Dubai offers an unrivalled international setting for corporate meetings, incentive travel programmes and business and leisure events, thanks to its easy accessibility, strategic geographical location and world-class venues.



Trade talk

The city hosts a busy calendar of trade exhibitions, presenting the opportunity to grow business networks, gain insight into emerging trends and tap into a wealth of insider knowledge.



Collaborative approach

With Dubai's weekends aligned to international business markets, a culture of collaboration continues to thrive. The city's private and public sectors work closely together to create unique experiences for delegates and visitors.



Regional hub

International companies can establish and forge a strong presence in Dubai, tapping into growth opportunities in the region.



Innovation first

Dubai has a strong knowledge base and strategies for innovation across sectors, including renewable energy, transport, education, health, technology, water and space.

📍 Burj Al Arab Jumeirah



UNWIND



Zuma

An all-time favourite with the city's business set, Zuma's take on Japanese food is revolutionary. Don't leave without trying the miso black cod.

zumarestaurant.com

Madinat Jumeirah

Choose from several charming, low-rise resorts built in the traditional Arabian style. Its canals and waterways are lined with cafés and restaurants.

jumeirah.com



CÉ LA VI

Admire skyline views at this rooftop restaurant with a menu that mixes Asian-inspired plates and international favourites.

celavi.com



Did you know?

Dubai welcomed more tourists than ever before in 2023, attracting 17.15 million international overnight visitors over the course of the year.

UNWIND



COYA Dubai

The menu here is extensive and offers dynamic twists on South American classics, providing a meal that's bursting with flavour.

 coyarestaurant.com

Golf in Dubai

For a city rising from desert sands, Dubai has an impressive share of golfing greens, including Emirates Golf Club, Jumeirah Golf Estates and The Els Club.

 visitdubai.com



By the beach

Set against a backdrop of blue sea and skies, you're never far from a picture-perfect beach club in Dubai. From laidback escapes to party-loving vibes, soak up the sun in style.

 visitdubai.com

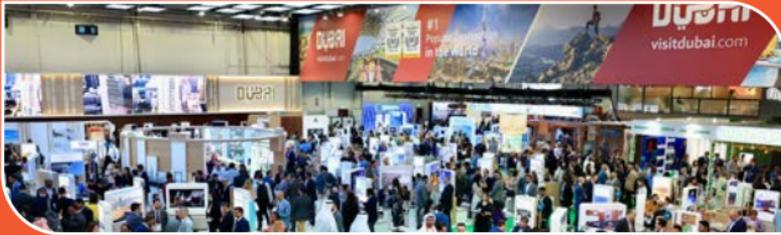


EVENTS



Arabian Travel Market

6-9 May 2024



The leading trade fair for the Middle East's inbound and outbound travel industry, get ready to network, negotiate and identify the latest trends.

wtm.com

INDEX

4-6 Jun 2024



Part of the Middle East Design and Hospitality Week, INDEX is the region's largest interior design fair, attracting the best brands and suppliers.

indexexhibition.com

GITEX Global

14-18 Oct 2024



This highly successful technology exhibition brings together the best and brightest to celebrate next-generation breakthroughs.

gitex.com

The Big 5

26-29 Nov 2024 



One of the largest and most influential events for the construction industry, discover the latest products and network with suppliers.

 thebig5.ae

Dubai International Boat Show 28 Feb - 3 Mar 2024



Showcasing luxury superyachts, fine leisure crafts and marine technology, it's one of the region's unmissable marine events.

 boatshowdubai.com

World Government Summit 12-14 Feb 2024



This international meeting focuses on the next-generation agenda for governments and the steps needed to solve humanity's challenges.

 worldgovernmentsummit.org

Download the official Dubai Calendar app or visit the website to see a full list of upcoming shows and events.

 dubaicalendar.com



 Available on the App Store

 GET IT ON Google Play

For more information about Dubai, please contact:
Government of Dubai, Department of Economy and Tourism

✉ P.O.Box 594, Dubai, United Arab Emirates

📞 +971 4 282 1111 📞 Toll Free 600 555 559

@ info@visitdubai.com

visitdubai.com

Disclaimer: All efforts have been made to ensure accuracy of information at the time of print (February 2024). Dubai's Department of Economy and Tourism accepts no responsibility for errors or omission.

© 2024 Department of Economy and Tourism. All rights reserved.

